

ONLINE RATE CARD				
	Ad Size	Position	# Ads in Rotation	Price per Month - 1 ad
UNION NEWS DAILY				
	Header Ad 728 x 60 pixels	Top of every page	3	\$ 375.00
	120x600 - Skyscraper	Right Side of Main Page	3	\$ 250.00
	300x250 - Story Box	Main Page TOP	3	\$ 200.00
	300x250 - Story Box	Main Page BOTTOM	3	\$ 175.00
	300x250 - Story Box	Inside Page Sidebar TOP	3	\$ 150.00
	300x250 - Story Box	Inside Page Sidebar BOTTOM	3	\$ 100.00
	120x600 - Skyscraper	Inside Page Sidebar	3	\$ 175.00
ESSEX NEWS DAILY				
	Header Ad 728 x 60 pixels	Top of every page	3	\$ 375.00
	120x600 - Skyscraper	Right Side of Main Page	3	\$ 250.00
	300x250 - Story Box	Main Page TOP	3	\$ 200.00
	300x250 - Story Box	Main Page BOTTOM	3	\$ 175.00
	300x250 - Story Box	Inside Page Sidebar TOP	3	\$ 150.00
	300x250 - Story Box	Inside Page Sidebar BOTTOM	3	\$ 100.00
	120x600 - Skyscraper	Inside Page Sidebar	3	\$ 175.00
** ALL ADS MUST BE SUPPLIED DIGITALLY IN THE CORRECT SIZE OR AN ADDITIONAL COMPOSTION CHARGE OF \$75/AD WILL BE ADDED				



For Your Community & Local News

Visit our website at

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